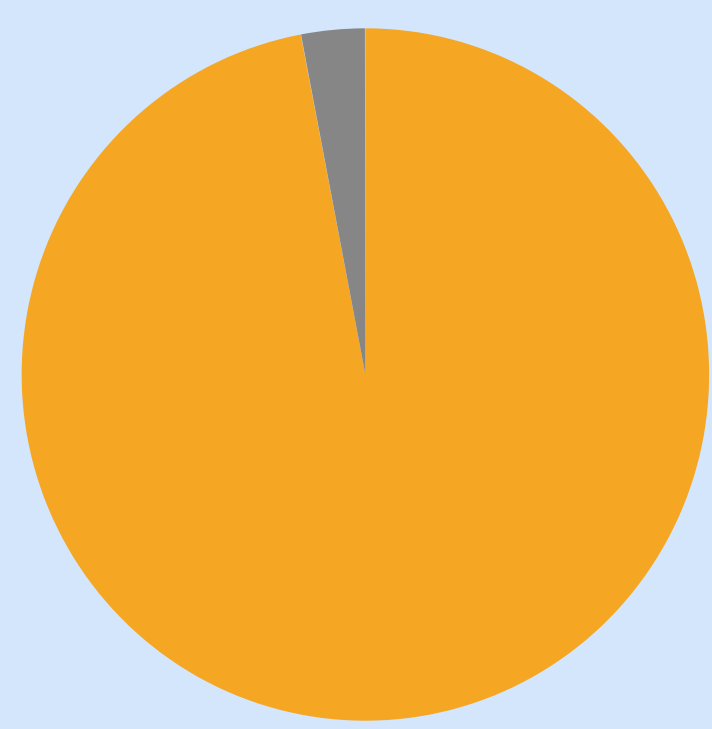




DATA TRENDS

INTERNET for Health Info



● **97% of 16-49 yr olds seek health info online**

Source: mobihealthnews.com

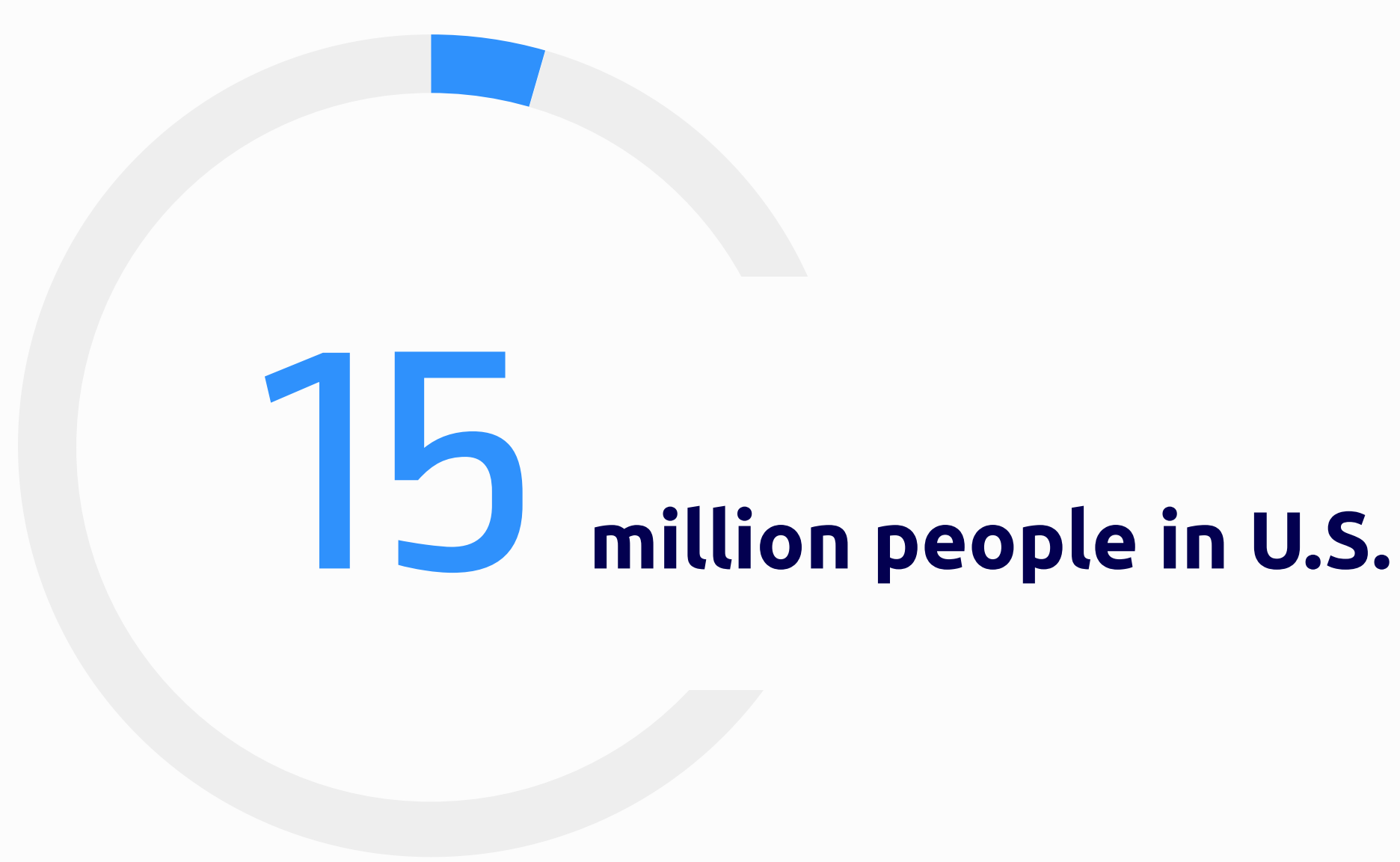
As consumers increasingly go online for health information, the importance is at an all-time high of **being strategic with digital health tools and processes to better connect providers to patients** during and after this time of COVID-19 pandemic.

INSIGHT Amidst CHANGE

*"In the midst of crisis, the U.S. health system is dramatically changing. Doctors have been told by the federal government that they can have a FaceTime or Skype call with seniors enrolled in Medicare. **Telemedicine tools virtually overnight are being implemented to triage patients so the healthy ones can stay home.**"*

Source: CNBC

U.S. TELEHEALTH GROWTH



Telemedicine Care in U.S. (2015)

In 2015, 15 million people received remote care via telemedicine out of 321 million total population.

Rise of Telemedicine Care in U.S. (2019)

32 million people received remote care via telemedicine out of 329 million total population, a **total which is surging at an exceptional rate in Q1'2020 due to COVID-19.**



TAKEAWAYS

FACTS

- Telemedicine can blunt the cost of unnecessary emergency visits for COVID-19 (Source: Statnews.com)
- Digital health is here to stay and physicians across specialties and practices of all sizes have an opportunity to use it to their advantage (Source: AMA)
- Telehealth Jumpstart is a program for Rapid, HIPAA-Compliant Telemedicine

CHALLENGES

- The speed and scale at which COVID-19 has spread across the world has created major challenges for providers across the U.S.
- Limited or slow telehealth support from existing EHR systems offering telemed functionality
- Lack of integration with digital engagement tools, e.g. website, email & text communications, etc.

For Support in Getting Started with Telehealth, [View Jumpstart](#)